



Marketing ♦ Publishing ♦ Creating
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SARAH GISH... artist, publicist, family enrichment guide...

Sarah Gish is the proud mother of two feisty boys, Matthew and Alexander Buchanan, and is married to childhood friend Stuart Buchanan. She has been a marketer and educator for various companies since 1985, including Blaffer Art Museum, The Museum of Fine Arts, Houston and most recently, Landmark's Greenway and River Oaks movie theatres, where she help found the Houston Gay and Lesbian Film Festival (now QFest). She left that job in 2000 when her younger son Matthew was born to start a business where she could spend more time with her children. This decision led to the birth of her third "child": Gish Creative (www.gishcreative.com). Gish Creative is a personal, business, and family enrichment company whose goal is creating connections.

In 2003, Sarah started creating projects and proprietary media relating to parental issues and needs. She began as the Marketing Director for the now-defunct Zap Magazine for Kids and later that year she created and published The Summer Book®: A Guide to Houston Day Camps and Classes for Kids and Teens (www.thesummerbook.com), which comes out annually in March. In 2004, she began publishing a weekly e-newsletter, GISH PICKS (www.thesummerbook.com/gishpicks_archive.html), in which she recommends cultural outings for families and is sent to over 8,000 households each Wednesday. GISH PICKS hit the Houston Community Newspaper enterprise one year later, expanding its reach to 35 markets and 1 million readers. Since 1998, Sarah has written a monthly column on art films, GISH AT THE MOVIES, for 002+ Magazine, and she is a freelance writer for various publications including Texas Family Magazine, www.glasstire.com, My Table Magazine, Texas Meetings + Events Magazine, and Houston Family Magazine. Because of her concern about Houston's lack of consistent historic preservation, she founded Save Our Landmarks (www.saveourlandmarks.org) in 2007, a group which got the city to designate the River Oaks and Alabama Shopping Centers and Theatres as city landmarks. She and musician Leah White are releasing a cd of children's songs about historic Houston landmarks in 2011 in conjunction with Houston's 175th birthday called HOUSTON: OUR ROOTS ARE STRONG (www.ourrootsarestrong), in an effort to educate youth about preservation. Since 2005, she has presented "I Can Fly!" workshops which guide adults and children in uncovering their passions through art-making and education. Sarah is also a speaker and workshop presenter on a variety of topics, including parenting, activism, historic preservation, fun activities for kids, the city of Houston, and surviving summer with children. She also does private consultations on uncovering one's purpose in life as well as on marketing. Throughout it all, Sarah has been a consistent champion of culture who believes creativity is crucial to our development as healthy individuals.

Sarah received her B.A. in Art History (UT/Austin, 1985) and in 2003, returned to her educational roots by creating art out of recycled materials. Her art car, the "Armobile," rolled in the 2004 Art Car Parade, and she has shown her conceptual assemblages at The Art Car Museum, Bering and James Gallery, Caroline Collective, Houston Central Library Art Gallery, DiverseWorks, Lawndale Art Center, Mind Puddles Gallery, and Super Happy Fun Land. She's creating a new art car for the 2011 parade, "Hubba Hubba," which will feature hubcaps as the main theme.

Ms. Gish is currently on the educational sub-committee of the City of Houston Archaeological and Historical Commission, the board of the University of Houston Women's Studies Program, and a member of the Magdalene Community. She has been on the boards of the Houston History Association, Brigid's Place at Christ Church Cathedral, and Fresh Arts Coalition. Sarah is the founder of a cyber-community of over 400 women called the "Fourth Friday Divas" and has raised her children using attachment parenting principles that she learned in La Leche League. Sarah was born in Ann Arbor, Michigan and raised in Houston. She has lived and traveled in various parts of the United States, Europe, Japan, and southeast Asia.