



Marketing ♦ Publishing ♦ Creating
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SARAH GISH... artist, publicist, family enrichment expert...

Sarah Gish is the proud mother of two feisty boys, Matthew and Alexander Buchanan, and is married to childhood friend Stuart Buchanan. She has been a marketer for various companies since 1985, most recently as City Manager for Landmark's Greenway and River Oaks movie theatres, where she help found the Houston Gay and Lesbian Film Festival (now QFest). She left that job in 2000 when younger son Matthew was born to start a business where she could spend more time with her children. This decision led to the birth of her third "child": her PR/marketing business, Gish Creative (www.gishcreative.com). Gish Creative represents mostly arts organizations and non-profits in all aspects of PR and marketing, including media exposure, graphic design and websites, and branding campaigns.

In 2003, Sarah started creating projects and proprietary media relating to parental issues and needs. She began as the Marketing Director for the now-defunct Zap Magazine for Kids and later that year she created and published The Summer Book®: A Guide to Houston Day Camps and Classes for Kids and Teens (www.thesummerbook.com), which comes out annually on March 1. The guide is a "must-have" for Houston parents and sells at Barnes and Noble, Borders Books, and several specialty retailers. In 2004, she began publishing a weekly e-newsletter, GISH PICKS (www.thesummerbook.com/gishpicks_archive.html), in which she recommends 3 cultural outings for families. GISH PICKS hit the Houston Community Newspaper (http://www.hcnonline.com/greater_houston_weekly/gish_picks/) enterprise two years later, expanding its reach to 35 markets and 1 million readers. Since 1998, Sarah has written a monthly column on art films, GISH AT THE MOVIES, for 002+ Magazine, and she is a freelance writer for various publications including Texas Family Magazine, www.glasstire.com, My Table Magazine, Texas Meetings + Events Magazine, and Houston Family Magazine. Because of her concern about Houston's lack of consistent historic preservation, she founded Save Our Landmarks (www.saveourlandmarks.org) in 2007, a group which got the city to designate the River Oaks and Alabama Shopping Centers and Theatres as city landmarks. She presents workshops called "I Can Fly!" which guide adults and children in uncovering their passions through art-making and education and she is also a speaker and workshop presenter on other topics, including parenting, activism, historic preservation, fun activities for kids, the city of Houston and surviving summer with children. She does private consultations on passion-finding and marketing and is writing a book and blogging about encouraging children to follow their heart.

Sarah received her B.A. in Art History (UT/Austin, 1985) and in 2003, returned to her educational roots by creating art out of recycled materials. Her art car, the "Artmobile," rolled in the 2004 Art Car Parade, and she has shown her conceptual assemblages at The Art Car Museum, Bering and James Gallery, Caroline Collective, Houston Central Library Art Gallery, DiverseWorks, Lawndale Art Center, Mind Puddles Gallery, and Super Happy Fun Land.

Ms. Gish is currently on the Advisory Committee of the Houston History Association and the University of Houston Women's Studies Program. She has been on the Boards of Brigid's Place at Christ Church Cathedral and Fresh Arts Coalition. She is the founder of a cyber-community of over 300 women called the "Fourth Friday Divas" and has raised her children using attachment parenting principles that she learned in La Leche League. Sarah was raised in Houston and has lived and traveled in Europe, Japan, and southeast Asia.