



Marketing ♦ Publishing ♦ Creating
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(photo: Alex Buchanan)

ARTIST'S STATEMENT: SARAH GISH

I am the owner of Gish Creative (www.gishcreative.com), a marketing company I formed in 2000. Because of my desire to reach a wider and more diverse audience and because of my lifelong interest in the arts, I began creating art in 2003. My art is about transformation and soul-searching with a modern twist on alchemy. I take ordinary found objects and create new images and meaning with them – abstract assemblages that communicate concepts. The objects I use seem to speak to me, begging to be noticed and elevated. It is through my work that I glorify them as a metaphor for the fact that all that exists in our world is important. Transforming these shards makes life exponentially more interesting as patterns and connections emerge where there were none. It is my hope that a metamorphosis occurs as viewers are forced to look at things differently.

My art is also about the circle of life which is laden with meaning: the connections between us all, the cycles of our lives, and the ability to use circles to reach a deeper center. These circles are often represented in my work by hubcaps or eyes which for me become modern-day mandalas that I call “Mod Mandalas”. Mandalas are known in many cultures to represent the universe and their designs fascinate me and draw me in. Eyeballs are known as mirrors to the soul and it is through these images that my work plumbs the inner thoughts of myself, others, and our culture as a whole. When I create, I come up with a concept, I focus in on an image, and I then assign a title. I am also a writer, so the words in my titles and throughout my pieces become not only a means of expressing a concept but also another material for my artwork – similar to the way a painter uses paint. Words have great power in our lives since they are representations of our thoughts and will create what we want to manifest; because of this, I always work with words in a conscious and deliberate way. I have been in marketing and PR since 1985 – a field which is all about communication. Through my art, my writing, my marketing, and my teaching, I have discovered the importance of connections between all of us. My art is yet one more way for me to communicate and to connect.

Sarah received a B.A. in Art History from the University of Texas/Austin in 1985 and her artwork has been exhibited at The Art Car Museum, Bering and James Gallery, Caroline Collective, The Central Library Art Gallery, DiverseWorks, Koelsch Gallery, Lawndale Art Center, MECA, Mind Puddles Gallery, and Super Happy Fun Land, among other places. Her jewelry, Bottle Cap Mama, is art created out of recycled bottle caps and other found objects. BCM jewelry is for sale at a variety of locations – check www.facebook.com/bottlecapmama for current venues.