



Marketing ♦ Publishing ♦ Creating  
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## **MARKETING CONSULTATION** **WITH SARAH GISH!**

Consult with Sarah Gish, owner of Gish Creative ([www.gishcreative.com](http://www.gishcreative.com)), a personal, business, and family enrichment company. Sarah has over 20 years' marketing experience and can help YOU market your business! Consultations are one hour in length and include a written plan created post-meeting.

During consultations, you will:

- Pinpoint your current marketing strategy
- Discuss what is working and what is not working with that strategy
- Uncover your target audience
- Get tips on how to market in general (i.e. utilizing media outlets, mailing lists, social media, websites, etc.)
- Receive a "marketing checklist" to work from
- Brainstorm for new ways to market your business
- Discuss ways to bring in more income from your business
- Develop a WRITTEN marketing plan which will be emailed to you after the consultation

Please note that specific media contacts will not be revealed in this meeting or at any time while working with clients, as this is proprietary information.

***Total investment: \$300***